



The Antraco Aruba Group demonstrates the latest technology in business necessities

Being equipped with the most efficient business systems and technology available is no longer a luxury but a necessity in today's competitive business community and of major concern to management that is striving for success. The Antraco Aruba Group conducted an enlightening demonstration of the latest in computer technology, and business equipment at the Renaissance Convention Center on Tuesday afternoon, which has the local business community buzzing.

Amongst the newest in copy equipment and counterfeit detection equipment from Canon and AccuBanker respectively, what really caught the interest of business executives was the introduction of the Lenovo line of desktop and notebook computers.

Antraco has always been the official agent for IBM business machines and computers on Aruba, and the PC division of IBM has been purchased by Lenovo of China, who now put their name on this line of computers known for their quality. Lenovo is long established in Asia as the #1 provider of communications systems and manufacturer of quality computer components that have been shipping to the West for the last seven years. Their aim is to provide quality computers at a more affordable price, which will be welcome news to Aruba where business and private users traditionally pay more.

By cutting out a middleman and shipping direct to the states, and also assembling computers in China where labor costs are drastically less, they have cut the cost of computers dramatically and plan to do so even more over the coming years. Robert Croes, General Manager of the Antraco Aruba Group defies any other computer company on the island to compete with the prices they are offering for computers at this time. Computers with 80 gigabyte hard drives, 512 megabytes of RAM and the equivalent of a Pentium 4 3.2 gigabyte CPU can be had for as little as 1299.00 florins, not including monitor, but with service warranty. This has always been a serious consideration for Aruban business, as computer systems purchased in the U.S. usually cost less, but the warranty is useless unless the owner is prepared to ship it back at exorbitant expense.

Rober Wijman, Sales Advisor for Antraco Aruba Group demonstrated all the conveniences and advantages of the new line of computers, which all come equipped with Wi Fi and combination CD and DVD burners. Another line of products that evoked a great deal of interest were the state of the art counterfeit detectors and money counters from AccuBanker, a necessity for any business that handles large amounts of cash, such as casinos.

If one thought business machines were boring, Tuesday's demonstrations were quite a revelation! Robert Wijman expressed great enthusiasm for the new line from Lenovo, and fielded quite a few questions from interested executives. He invited all for a demonstration of all the new equipment that is always on display that the Antraco store in Oranjestad, so they can also be convinced that they can now afford the computer they have always wanted. Systems can be accessorized by the new low priced line of printer/scanner/fax machines from Canon, to make a complete business center perfect for the home office or large company networks. He is proud of his Antraco team that was on hand to meet and greet the public, and are ready to assist in any way in helping businesses and individuals in understanding the newest technologies available.